

24 WAYS TO THANK YOUR DONORS

Send a thank-you card handmade by clients or service users

Send a thank-you photograph of your programme in action

Design a Supporters T-Shirt which you can give to significant donors

Give major donors a special pin to wear at events

Acknowledge donors in your newsletter

Send donors a 'Happy Anniversary' card after one year of regular giving

Send a personal thank-you letter

Phone donors to say thanks

Profile key donors on a special 'heroes' page of your website

Make a calendar featuring photographs and thank-you comments from clients

Invite donors to experience your programme first-hand

Ask clients or service users to write a thank-you note, expressing what your programme means to them

Design and create an inexpensive, meaningful gift that relates to your cause

Ask your Board Chair to send a personalised thank-you letter

Visit major donors in their home to say thank-you face-to-face

Host a Thank-You Morning Tea

Take a major donor out for coffee

Make a public shout-out on your Facebook page

Acknowledge their gift at your AGM

Keep them informed about how their gift is making a difference

Host a donor thank-you event, sharing stories of what they have helped you achieve

Make a short video with clients and service users saying thanks

Send a personal email

Send a Certificate of Appreciation